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## BRIGHT SMART SECURITIES & COMMODITIES GROUP LIMITED

### 耀才證券金融集團有限公司

*(Incorporated in the Cayman Islands with limited liability)*

(Stock Code: 1428)

## POSITIVE PROFIT ALERT FOR THE PRELIMINARY FINANCIAL DATA FOR THE FIRST NINE MONTHS OF YEAR 2020/21

This announcement is made by Bright Smart Securities & Commodities Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on the Stock Exchange (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**” and each a “**Director**”) of the Company is pleased to inform the shareholders of the Company (the “**Shareholders**”) and its potential investors that based on the preliminary assessment of the latest unaudited consolidated management accounts of the Group for the period of the first nine-month from 1 April 2020 to 31 December 2020 (the “**Period**”), the Group’s unaudited consolidated profit before tax was approximately HK\$580 million (the “**Profit**”), a new high record for the same period after listing of the shares of the Company on the Stock Exchange. As compared with the unaudited consolidated profit before tax for the corresponding period in 2019 of approximately HK\$354 million, the Profit represents a substantial increase of approximately 64%.

According to the statistics of the Stock Exchange, the average daily transaction volume for the Period was approximately HK\$132.32 billion, representing an increase of approximately 60% from the average daily transaction volume of approximately HK\$82.67 billion over the same period in 2019. In addition, the Company optimized the capability and the speed of order-placement and also developed new market-oriented features of two trading APPs “BS Securities (Baobao)” and “BS Futures (Doudou)” which, inter alia, allow customers to:

1. place an order in only 0.0028 second;
2. open an account in 3 minutes; and
3. make a deposit within 4 minutes by using equipped Electronic Direct Debit Authorization (eDDA) recognized by the Hong Kong Monetary Authority.

As a result, “BS Securities (Baobao)” and “BS Futures (Doudou)” APPs have been well received by investors in the prevailing otaku economy during the pandemic and thereby delivering the Group’s brilliant financial results and outstanding performance during the Period which include the following:

1. the total number of client accounts increased by over 100,000, the growth increased by approximately 237% as compared with the corresponding period in 2019. As at 31 December 2020, the total number of client accounts reached over 440,000;
2. the number of account opening through “BS Securities (Baobao)” and “BS Futures (Doudou)” APPs increased by approximately 273% as compared with the corresponding period in 2019;
3. the order volume through “BS Securities (Baobao)” APP reached approximately 7,140,000 times, increased by approximately 393% as compared with the corresponding period in 2019;
4. the total number of stock trading orders on all platforms exceeded 14,330,000 times, increased by approximately 85% as compared with the corresponding period in 2019; and
5. the number of downloads of “BS Securities (Baobao)” and “BS Futures (Doudou)” APPs increased by approximately 80% as compared with the corresponding period in 2019.

Over the last year, Hong Kong has suffered from continuous economic downturn. The fourth wave of pandemic keeps recovery beyond reach. Nevertheless, under the leadership of Mr. Yip Mow Lum, the chairman of the Board, Bright Smart leveraged its competitive advantages to grasp all market opportunities. With the overwhelming support and trust from our customers, Bright Smart has achieved breakthrough in adversity and kept recording a strong growth of business performance. Going forward, the Group will endeavor to keep pace with market trend for introducing offers tailored to local and mainland investors, actively respond to investors’ needs and keep upgrading its software and hardware facilities for transaction speed and security enhancement, striving to provide our customers with a professional and reliable one-stop online trading platform in a bid to achieve higher level of performance and return to the continued support and trust of the Shareholders and customers.

Information contained in this announcement is only a preliminary assessment made by the Board with reference to the latest unaudited consolidated management accounts of the Group and the information currently available, which has not been reviewed by the auditors and the audit committee of the Company.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Bright Smart Securities & Commodities Group Limited**  
**Hui Yik Bun**  
*Executive Director and Chief Executive Officer*

Hong Kong, 11 January 2021

*As at the date of this announcement, the Board comprises Mr. Yip Mow Lum (Chairman), Mr. Hui Yik Bun (Chief Executive Officer), Mr. Chan Wing Shing, Wilson as Executive Directors; and Mr. Yu Yun Kong, Mr. Szeto Wai Sun and Mr. Ling Kwok Fai, Joseph as Independent Non-executive Directors.*