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BRIGHT SMART SECURITIES & COMMODITIES GROUP LIMITED

耀才證券金融集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1428)

PRELIMINARY FINANCIAL DATA FOR THE THREE MONTHS OF YEAR 2024/25

This announcement is made by Bright Smart Securities & Commodities Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on the Stock Exchange (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**” and each a “**Director**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and its potential investors that based on the preliminary assessment of the latest unaudited consolidated management accounts of the Group for the first three-month period of year 2024/25 (i.e. from 1 April 2024 to 30 June 2024) (the “**Period**”), the Group’s unaudited consolidated net profit after tax was approximately HK\$147 million, representing an increase of approximately 8% as compared to that for the corresponding period last year of approximately HK\$136 million. As of 30 June 2024, the total number of our customers has reached 566,835.

The Group’s performance during the Period was higher than that of the same period last year under the implementation of business philosophy of “sow in gloomy days and reap in bloomy days” since its establishment. As Hong Kong stocks entered the second quarter of 2024, although the Hang Seng Index still lagged significantly behind other major stock markets, the continuous introduction of measures to save the economy and the property market in China, and the announcement by the China Securities Regulatory Commission of five measures to deepen cooperation with Hong Kong’s capital market, have led to significant improvement in the trend and trading volume compared with the same period last year. Even during adversity of Hong Kong’s economy from time to time, the Group has adhered to an aggressive business philosophy, and invested more resources in its publicity strategy, so that the Group’s advertisements have widespread presence both online and offline. The Group also aggressively develops diversified global financial products, so that clients can trade a whole array of financial products around the world with just one account. From time to time the Group has introduced various innovative and timely offers (such as “One for Five futures account”, “reward of 2 shares of Manchester United Plc (MANU:US) for US stock trading, commission of only US\$0.008 per share for US stock trading and a flat interest rate for margin financing as low as 4.78%”, “1-month genuine zero commission for trading Hong Kong stock and A-shares and lifetime waiver of platform charge for new clients” and “free real-time quotes (LV1) of Hong Kong stocks”), which have been well received by customers. The Group has further introduced margin interest rebate up to HK\$16,800 for new clients, which attracts customers in the market. As the investment atmosphere and turnover of Hong Kong stocks showed signs of encouraging momentum, the Group’s performance during the Period was higher than that of the same period last year. The Group’s outstanding performance is attributable not

only to the support and trust of our customers over the years, but also to the dedication and selfless dedication of all our staff. In the future, the Group will continue to grasp every opportunity in the market and strive to maximise the returns for our shareholders.

Information contained in this announcement is only a preliminary assessment made by the Board with reference to the latest unaudited consolidated management accounts of the Group and the information currently available, which has not been reviewed by the auditors and the audit committee of the Company.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Bright Smart Securities & Commodities Group Limited
Hui Yik Bun
Executive Director and Chief Executive Officer

Hong Kong, 8 July 2024

As at the date of this announcement, the Board comprises Mr. Yip Mow Lum (Chairman), Mr. Hui Yik Bun (Chief Executive Officer), Mr. Chan Wing Shing, Wilson as Executive Directors; and Mr. Yu Yun Kong, Mr. Szeto Wai Sun, Mr. Ling Kwok Fai, Joseph and Ms. Wong Ting Ting, Priscilla as Independent Non-executive Directors.