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BRIGHT SMART SECURITIES & COMMODITIES GROUP LIMITED 耀才證券金融集團有限公司

香港交易所上市公司(1428)

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 1428)

POSITIVE PROFIT ALERT

This announcement is made by Bright Smart Securities & Commodities Group Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities (the "**Listing Rules**") on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**" and each a "**Director**") of the Company wishes to inform the shareholders of the Company (the "**Shareholders**") and its potential investors that based on the preliminary assessment of the latest unaudited consolidated management accounts of the Group for the three months ended 30 June 2017 (the "**Period**"), the unaudited total comprehensive income (after tax) for the Period was approximately HK\$84.2 million, representing an increase of approximately 49.3% as compared with the unaudited total comprehensive income (after tax) for the corresponding period of 2016, which was approximately HK\$56.4 million.

The aforesaid increase was mainly attributed to the improvement in the total market turnover of the Hong Kong stock market. According to statistics provided by Hong Kong Exchanges and Clearing Limited, the total turnover of the Stock Exchange for the Period was approximately HK\$4,565.4 billion, representing an increase of approximately 18% from approximately HK\$3,881.4 billion as recorded for the corresponding period of 2016.

Such remarkable performance was mainly attributed to the **trust and support of our loyal clients**. In addition, the Group has seised the opportunity to expand in the adverse market environment, which turned out to be a successful strategy. To expand the business, the Group organised series of recruitment seminars to recruit talents; set up branches to support its aggressive marketing strategy; boosting the total number of branches to twenty-two; and invested heavily to improve the speed and security of the trading system in processing trading orders.

The extensive branch network, diversified products, powerful marketing strategy and excellent reputation of the Group have steadily increased our clientele and market share. As at 30 June 2017, the total number of our client accounts has reached 217,000, whereas the total value of client assets have surged to approximately HK\$43.5 billion.

Information contained in this announcement is only a preliminary assessment made by the Board with reference to the latest unaudited consolidated management accounts of the Group and the information currently available, which has not been reviewed by the auditors and the audit committee of the Company.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board Bright Smart Securities & Commodities Group Limited Hui Yik Bun

Executive Director and Chief Executive Officer

Hong Kong, 4 July 2017

As at the date of this announcement, the Board comprises Messrs. Yip Mow Lum (Chairman), Hui Yik Bun (Chief Executive Officer), Chan Wing Shing, Wilson, Yu Yun Kong*, Szeto Wai Sun* and Ling Kwok Fai, Joseph*.

* Independent Non-executive Directors