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BRIGHT SMART SECURITIES & COMMODITIES GROUP LIMITED

耀才證券金融集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(the “Company”, Stock Code: 1428)

POSITIVE PROFIT ALERT ANNOUNCEMENT

This announcement is made by the Company pursuant to the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance and Rule 13.09 of the Listing Rules.

The Board is pleased to inform the Shareholders and potential investors that the unaudited consolidated net profit of the Group for the first three-month period from 1 April 2015 to 30 June 2015 amounted to approximately HK\$141 million, substantially exceeding that of the corresponding period ended 30 June 2014 by approximately 227.9% from the unaudited consolidated net profit of HK\$43 million for that period; as well as substantially exceeding the unaudited consolidated net profit of HK\$94 million of the six-month period from 1 April 2014 to 30 June 2014.

The information contained in this announcement is only based on a preliminary assessment of the unaudited management accounts of the Group for the first three-month period from 1 April 2015 to 30 June 2015. Such accounts have not been audited or reviewed by the Company’s independent auditors and have not been confirmed by the audit committee of the Board.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by the Company pursuant to the Inside Information Provisions (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited) (the “**Listing Rules**”) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and Rule 13.09 of the Listing Rules.

The board of directors (the “**Board**”) of the Company (together with its subsidiaries (the “**Group**”)) is pleased to inform its shareholders (the “**Shareholders**”) and potential investors that the unaudited consolidated net profit of the Group for the first three-month period from 1 April 2015 to 30 June 2015 amounted to approximately HK\$141 million, substantially exceeding that of the corresponding period ended 30 June 2014 by 227.9% from the unaudited consolidated net profit of HK\$43 million for that period; as well as substantially exceeding the unaudited consolidated net profit of HK\$94 million of the six-month period from 1 April 2014 to 30 June 2014.

The Group’s remarkable performance during the three-month period from 1 April 2015 to 30 June 2015 is mainly attributable to the significant increase in commission income from securities brokerage and interest income from margin financing after the launch of Shanghai-Hong Kong Stock Connect and the active and booming trading. The Group’s well established branch network, wide varieties of investment products, extensive marketing promotion strategy as well as its good reputation had contributed to the strong growth of its clientele within a short period of time. As of 30 June 2015, the total number of client accounts has sharply increased to approximately 156,218, and the clients’ assets (including cash and stocks) have increased to approximately HK\$41.6 billion.

The information contained in this announcement is only based on a preliminary assessment of the unaudited management accounts for the first three-month period from 1 April 2015 to 30 June 2015 available to the Board, and such information has not been audited or reviewed by the Company’s independent auditor and has not been confirmed by the audit committee of the Board. Shareholders and potential investors are advised to refer to the details in the interim results announcement of the Company for the six-month period from 1 April 2015 to 30 September 2015, which is to be released not later than 30 November 2015.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Bright Smart Securities & Commodities Group Limited
Chan Wing Shing, Wilson
Executive Director

Hong Kong, 6 July 2015

As at the date of this announcement, the Board comprises Messrs. Yip Mow Lum (Chairman), Chan Kai Fung (Chief Executive Officer), Kwok Sze Chi, Chan Wing Shing, Wilson, Yu Yun Kong, Szeto Wai Sun* and Ling Kwok Fai, Joseph*.*

** Independent Non-executive Directors*