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BRIGHT SMART SECURITIES & COMMODITIES GROUP LIMITED 耀才證券金融集團有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1428)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09(1) of the Listing Rules.

The Board wishes to inform the Shareholders and the potential investors that, based on the preliminary review of the management accounts of the Group for the five months ended 31 August 2011 and the management's estimate, the Group is expected to record a significant increase in profit for the six months ending 30 September 2011 as compared with that of the six months ended 30 September 2010.

The information contained in this announcement is only based on a preliminary review of the management accounts of the Group for the five months ended 31 August 2011. Such accounts have not been confirmed by the Company's auditors or the audit committee of the Board.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Bright Smart Securities & Commodities Group Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

The board of directors of the Company (the "Board") wishes to inform the shareholders of the Company (the "Shareholders") and the potential investors that based on a preliminary review the management accounts of the Group for the five months ended 31 August 2011 and the management's estimate, the Group is expected to record a significant increase in profit for the six months ending 30 September 2011 as compared with that of the six months ended 30 September 2010. The increase is mainly attributable to the substantial increase in the turnover of the Group as a result of the expanded branch network which helped broaden the Group's customer base.

The information contained in this announcement is only based on a preliminary review of the management accounts of the Group and the information currently available to the Board and is not based on any figures or information which has been audited or reviewed by the Company's auditors.

Shareholders and potential investors are advised to read this announcement carefully together with the Group's interim results announcement for the six months ending 30 September 2011, which is expected to be published by the end of November 2011 and exercise caution when dealing in the shares of the Company.

By order of the Board Bright Smart Securities & Commodities Group Limited Chan Kai Fung

CEO and Executive Director

Hong Kong, 5 September 2011

As at the date of this announcement, the executive directors of the Company are Mr. Yip Mow Lum (Chairman), Mr. Chan Kai Fung (CEO), Mr. Kwok Sze Chi and Mr. Chan Wing Shing, Wilson; and the independent non-executive directors of the Company are Mr. Yu Yun Kong, Mr. Szeto Wai Sun and Mr. Ling Kwok Fai, Joseph.